

ADEM

Advance Diploma in Event Management

Duration: 12 Months

Modules:

1. Event Communication (Written & Verbal Communication)
Presentation Skills (Use of computer in Events)
2. Special Events (Types and Categories, Sports, Rallies, Wedding)
Research (Aim of Event, Preparing Event Proposal)
Planning (Protocols, Dress Codes, Staging, Staffing)
3. Advance Event Accounting & Costing (Budget, Cash Flow Analysis)
4. Event Marketing, Advertising & PR (Sponsorship, Branding, Public Relation)
5. Event Production & Logistics (Concept, Themes, light & Sound)
6. Event Laws & Licenses
7. Practical Paper (Case Studies)



FABULOUSLY MANAGED
EVENTS
are remembered always